
KITA TIMES

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KITA Logistics Makes a Bold Move in Green Logistics and Digital Transformation: **A Strategic Investment of 600 Million TL**

In line with our sustainability and technology-focused growth vision, we continue to take significant steps in Green Logistics and Digital Transformation.

Through this comprehensive transformation program spanning our warehouse and bonded warehouse infrastructure, fleet restructuring, carbon management, and the digitalization of commercial processes we have brought our total investment to approximately 600 million TL.

A New Era in Warehouses and Bonded Facilities

We have placed sustainability at the core of our operations in the new warehouses and storage facilities we have commissioned. At our facilities supported by renewable energy systems, we generate our own energy through rooftop solar panels. We have designed this structure holistically with energy-efficient lighting, in-warehouse recycling practices, and environmentally friendly packaging solutions.

With the transition to lithium-ion forklift technology, we have not only increased our energy efficiency but also advanced our occupational safety standards. In this context, our forklift fleet has reached 24 units. Through our process optimization efforts, we have made more efficient use of resources, while strengthening our operational continuity with smart systems established in the areas of electrical and fire safety.

New Capabilities in Carbon Management

We have also reached a significant milestone in carbon footprint management. We can now carry out our carbon calculations in-house, allowing us to manage our processes faster and with stronger data sets. This enables us to plan our carbon reduction strategies more effectively and monitor our sustainability performance in a measurable way.

While we continue our pre-audit preparations for the ISO 14064-1 Corporate Carbon Footprint Certification, we are able to share emission data from our road (owned fleet) and sea freight operations with our business partners. We are also planning measurement and reporting processes for our air freight operations.

New Steps in Corporate Infrastructure

As part of our corporate infrastructure transformation, we have completed the transition to the SAP system in our Finance and Accounting processes. For our Human Resources operations, we are continuing our efforts to implement the SAP SuccessFactors platform.

With these steps, we aim to enhance our organizational efficiency while making the employee experience more integrated and measurable.

Tangible Gains in Digitalization

As part of our digital transformation program, we have restructured our sales, marketing, and procurement processes with intelligent automation systems. As a result, we have increased our pricing capacity by over 60% and achieved a 20% growth in our quotation volume. Through the automation initiatives implemented in our

operational communication processes, we now manage approximately 4,000 email workflows related to shipment tracking directly through our systems. This transformation has delivered significant time savings for our teams, allowing us to redirect that time toward sales development and pricing activities.

Integrated and Data-Driven Structure

We are building our digitalization vision on a structure where operations are managed through a single platform, systems are fully integrated, and decision-making processes are driven by data. In this context, we integrate the Tmaxx platform with customer, agent, and ERP systems to ensure seamless data flow, enabling us to monitor our performance metrics and KPIs in real time.

At the same time, we aim to reduce manual workload and further strengthen our operational excellence.

Operations Further Strengthened with Fleet Investment



We have renewed our fleet with 31 next-generation Ford Trucks F-MAX GEN2 tractor units. In addition, we have expanded our road transport capacity by adding 5 new DAF trucks to our fleet.

With the advanced fuel efficiency and environmentally friendly technologies of these new-generation vehicles, we also support our goal

of reducing our carbon footprint. With our upgraded fleet, we will continue to deliver safer, more efficient, and more sustainable operations, while providing our customers with fast and reliable transportation solutions.

When considered together with our warehouse investment completed last year—which increased our total capacity to 50,000 square meters—our recent investments, reaching approximately EUR 10 million, represent a significant step in strengthening our integrated logistics solutions.



A More Sustainable Structure in Domestic Container Transportation

As KITA Logistics, we have launched investments in owned vehicles and equipment to better balance the periodic capacity constraints and operational continuity challenges experienced in domestic container transportation.

In parallel with our increasing sea freight volume, this new structure aims to manage export container loading and port deliveries, as well as post-port import container distribution processes, in a more integrated manner. Starting with an initial investment of 7 tractor units and 10 trailers, we aim to reduce supply uncertainties—especially during peak periods—and make our operational flow more predictable. This integrated structure, where port, warehouse, and transportation processes are more closely aligned, will also strengthen on-site coordination among our teams.

In the second phase of the investment, we plan to expand the fleet to 20 tractor units and 25 container trailers. With this expansion, we aim to manage port-to-customer transportation flows across both the European and Asian sides of Istanbul in a more balanced and sustainable way.



The Power of the Global Network at WCA Singapore

We once again reinforced our presence on the global stage

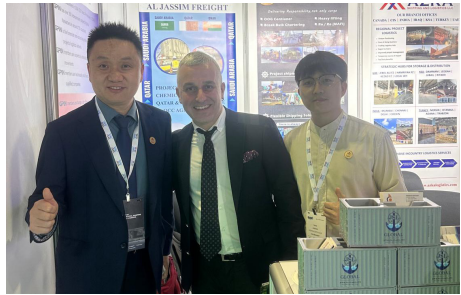
At the WCA Singapore meeting, we showcased not only our strength in Türkiye but also our strong and effective presence across the CIS region. By coming together with WCA member agents and representatives from around the world, we held forward-looking meetings focused on future collaborations.

Our operational network spanning Türkiye and the CIS region, along with our ability to deliver integrated solutions for diverse logistics needs under one roof, positions us as a strategic player within the World Cargo Alliance community. Throughout the event, we actively shared this strength with our stakeholders and made it clearly felt.

With our versatile service capabilities and trust-based partnerships, we aim to continue creating value within the global logistics ecosystem and to carry our ideas into the future through such international platforms.



Exploring Opportunities at Breakbulk Middle East



We attended one of the key global events where large - scale projects are discussed.

With our versatile service capabilities and trust-based partnerships, we will continue to create value within the global logistics ecosystem and to carry our ideas into the future through such international platforms

KITA Kazakhstan is 10 years old



A key pillar of our presence in the Middle Corridor.

Our Kazakhstan office has reached its 10th year, marking an important milestone in our global growth strategy.

Over the past decade, we have strengthened our international network through operations in the region, reinforced our presence in Central Asia, and significantly increased our brand strength and recognition.



This journey—shaped by trust, collaboration, and shared goals—continues to reflect our vision of growth beyond borders.

A MEANINGFUL RECOGNITION FOR KITA LOGISTICS' SECTORAL CONTRIBUTIONS



KITA Logistics Deputy Chairman of the Board, Emre Eldener, was honored with a plaque presented by the President of the Service Exporters' Association (HIB), Şekib Avdagiç, in recognition of his contributions to HIB and his work as a member of the Audit Board for the 2022-2026 term.

This recognition goes beyond an individual achievement; it reflects KITA Logistics' commitment to sectoral development and its approach to creating sustainable value.

As KITA Logistics, we continue to actively participate in platforms that support the development of the logistics industry, while aiming to simplify our partners' operational processes through integrated logistics solutions.

Mr. Eldener's contributions within HIB stand as a concrete reflection of this approach.

We Evaluated Sector Developments with Turkish Airlines



We recently hosted the Turkish Airlines team at our office.

During the meeting, we had the opportunity to conduct a comprehensive discussion on the latest dynamics in the logistics sector, particularly following developments in the Middle East and the Iran war. Key topics included operational changes in the region, impacts on capacity and costs, as well as alternative routing and solution proposals.

The session also covered the current situation in air cargo and expectations for the upcoming period. It proved to be a productive platform for mutual knowledge sharing and strengthening industry perspectives.

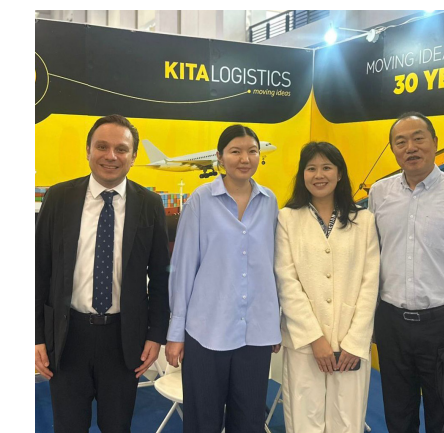
As KITA Logistics, we value coming together with our partners to jointly assess evolving global conditions and to further strengthen our solution-oriented approach.

We Attended One of China's Most Important Logistics Fairs for the First Time

KITA Logistics participated in WIFFA 2025 in China under the theme "Connecting Worlds," presenting a new vision in international logistics.

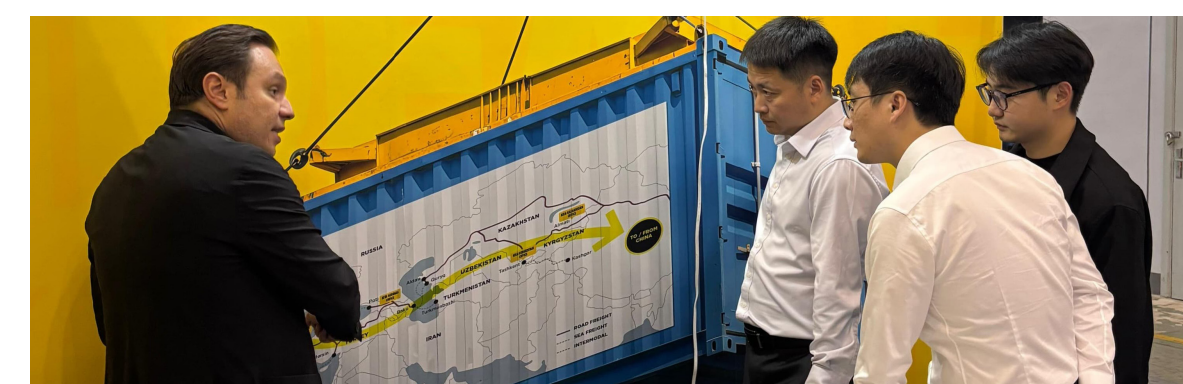
As KITA Logistics, we took part in WIFFA 2025—one of the key global gathering points of the logistics network—and completed a highly productive two-day visit that further strengthened our international connections.

Throughout the fair held in Ningbo, China, we engaged in intensive meetings with freight forwarders, agents, and industry professionals from various countries. These discussions not only deepened our existing partnerships but also created a promising foundation for new business opportunities.



Our solutions on the Türkiye-China-Europe corridor, our multimodal transportation capabilities, and our regional expertise were among the key highlights of the event.

During our visit to China, we also had the opportunity to explore CIIE, one of the world's leading import fairs, on-site—allowing us to connect with different sectors and evaluate emerging market dynamics.



At Leadership Circle, We Discussed the SECTOR AND SUSTAINABILITY



We came together to evaluate the direction of logistics in a changing world. Our Deputy Chairman of the Board, Emre Eldener, participated in the Leadership Circle event organized by Wyser.

Wyser is an international consulting brand specializing in senior executive search and leadership advisory, creating platforms that bring together top professionals from various industries to address strategic topics.

Within the scope of the event, we discussed evolving expectations in logistics and supply chain management, our approach to sustainability, and the impact of green logistics on our industry.



Turkey – Japan Business Meeting



New collaborations begin with strong connections.

We participated in the Matchmaking Event held in Istanbul, hosted by the Ambassador of Japan, H.E. Tamura Masami.

At this valuable gathering, we had the opportunity to explore cooperation opportunities between Turkey and Japan and establish new business connections.

Our Project Shipments Continue at Full Speed



As KITA Logistics, we continue to add new special cargo operations through our expertise in project transportation.

In an Istanbul-Saudi Arabia operation, we transported a cargo consisting of paint furnace tanks using 3 x 40' flat rack containers. The out-of-gauge (OH+OW) cargo, each weighing 10 tons, stood out with dimensions of 11 meters in length, 3.8 meters in width, and 4.4 meters in height.



In another project shipment from Istanbul to Australia, we successfully completed the end-to-end management of a transformer cargo, including pre-carriage, container loading, port handling, and vessel operations.

These processes, which require dedicated planning and operational precision in project cargo transportation, were executed in a controlled and well-coordinated manner by our teams at every stage.



Supporting the Journey of Young People



We contributed to a meaningful journey by providing logistical support for the visit of Aydın Doğan Fine Arts High School students to Anıtkabir.

In this special visit, where future artists expressed their respect for the Founder of our Republic, Gazi Mustafa Kemal Atatürk, in person, it was a great value for us to share in their excitement and emotions. While we are pleased to have supported this meaningful organization, we at KITA Logistics prioritize standing by young people throughout their education and development journey.

INTERNATIONAL WOMEN'S DAY



We celebrated equality and labor together on March 8.

As KITA Logistics, we marked International Women's Day by once again emphasizing our belief in equality in working life.

We value strengthening women's presence in the workforce and see this approach not only as a statement but as an integral part of the way we do business. In this context, successfully completing the audit conducted in line with the ISO 53800:2024 Gender Equality and Women's Empowerment standard holds special significance for us.

On this meaningful day, we expressed our gratitude for the valuable contributions of our colleagues by presenting small gifts to our team members. Making the efforts of our female employees visible and supporting them across all areas of KITA remains one of our key priorities.

Going forward, we will continue to support this approach with concrete targets, aiming to increase the proportion of female employees to 50% of our total workforce.

One of the Most Talked-About Brands at LOGISTECH 2025



KITA Logistics stood out at Logistech 2025 with its "Heartbeat" theme.

At Logistech 2025, held in İzmir, we didn't just participate—we became one of the most talked-about brands of the exhibition through the impact we created.

With our "The Heart Beat" theme, we brought a different perspective to logistics, while our stand attracted strong interest from industry professionals throughout the three-day event. We established a high-volume interaction network with a wide range of visitors, including international agents, exporters, industrial representatives, and media organizations.

These meetings not only strengthened our existing partnerships but also created a solid foundation for new business opportunities and potential collaborations. The intense engagement during the fair once again highlighted KITA's operational strength and its position in the industry.

One of the most remarkable moments of the event was the performance by world-renowned tenor Hakan Aysev, held in celebration of our 30th anniversary. His performance created a unique atmosphere, elevating the experience beyond a traditional trade fair and strongly reflecting KITA's distinctive approach.



We Have Obtained the Zero Waste Certificate



Sustainability is not a choice for us, it is a responsibility.

In line with our sustainable operations targets, we have been awarded the Zero Waste Certificate.

With this step, we have further improved our waste management processes and established a strong foundation for our efforts to reduce our carbon footprint.

OUR JOURNEY OF EQUALITY WITH ISO 53800

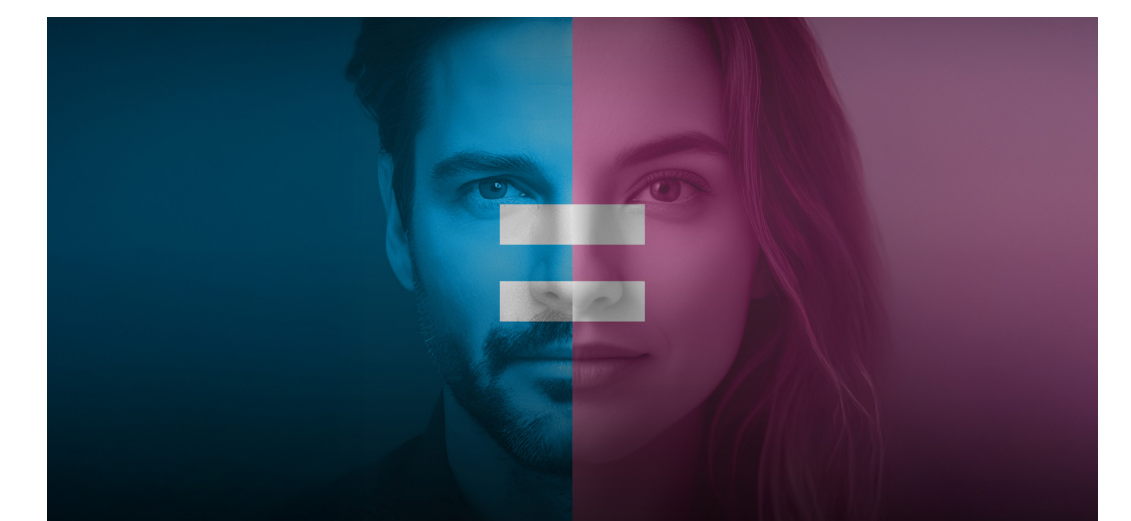
Strength from equality, progress through unity.

With our belief in equality of labor, talent, and opportunity, we continue to develop our working culture on a more inclusive and fair foundation.

In line with this commitment, we have successfully completed the audit conducted under the ISO 53800:2024 Gender Equality and Women's Empowerment standard, marking an important milestone for our organization.

This certification reflects our determination to establish fair internal processes, our support for increasing women's representation in working life, and our adoption of a sustainability approach aligned with international responsibilities.

With a corporate culture strengthened by equality, we will continue to move forward with more confident steps into the future.



yuvaloji foundation

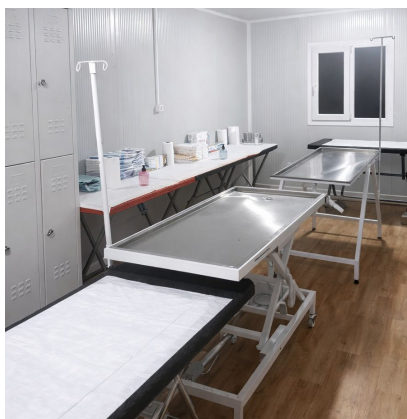
Our responsibility is not limited to our business alone.



Nest Design Workshop

In collaboration with Yuvaloji Foundation and Encander Association, we organized a nest design workshop for stray animals.

In a meaningful contribution in Çeşme, Yuvaloji Foundation made an important impact



As Yuvaloji Foundation, we renovated the examination room of ÇESAL Association, which operates in Çeşme, İzmir, contributing to improved living conditions for stray animals.

With this renovation, an important step was taken to ensure that animals in the region can be treated under healthier and

safer conditions. This support represents not only a physical improvement but also contributes to more effective care and treatment processes in the field.

On World Stray Animals Day, We Came Together for Our Animal Friends



As part of April 4 World Stray Animals Day, we delivered a presentation at the seminar organized by Güzelbahçe 60th Year Anatolian High School.

Together with other participa-

ting NGO representatives, we used this important day not only to raise awareness on the issue, but also to discuss how we can improve the living conditions of stray animals and what we can do better—together, and how.

We met at Beykent Üniversitesi for our furry friends



As part of Beykent University Career Days, we came together with students and shared our social responsibility projects.

International Cat Day

On International Cat Day, we visited Yedikule Animal Shelter and stood by our furry friends.

